

Riverview Park Community Association (RPCA) Communications Report 2024-2025

The role of the RPCA Communications Director includes providing information about the neighbourhood of Riverview Park and its amenities, notifying members of upcoming events, creating an online record of events and providing a mechanism for members to communicate with the RPCA Board of Directors.

RPCA Newsletter

- A full newsletter is distributed to the distribution list once or twice per month, and shorter emails are sent as reminders for special events. In 2024-2025, 17 newsletter/e-mails were sent to recipients.
- All RPCA members will be automatically subscribed to the newsletter and other special RPCA Board emails.
- As of Oct 16, 2025, there were 360 newsletter subscribers.

Anyone who wishes to subscribe can send an email to Communications@RiverviewParkCa.com including their name, street address and email address.

RPCA Website Statistics for 2024-2025 - RiverviewParkCa.com

- The website is regularly updated as news and events arise. A search function is available.
- Upcoming events are posted on the News and Events Page and Events can also be seen in a calendar format by following the links. 24 events were posted this past year, in addition to the RPCA Monthly Board Meetings and Annual General Meeting.
- 12 website News items were posted. Recent posts are shown on the News and Events Page and a link takes the user to the News Archive.
- Newsletters are posted to the Newsletter Archive page.
- AGM and Board meetings can be found as Events in the Calendar, and minutes are posted to the minutes webpage for each meeting held (usually 11/year).
<https://riverviewparkca.com/about-the-rpca/meeting-minutes/>

Social Media

- RPCA has an organizational Facebook page and also a Facebook group that anyone who lives in or has an interest in Riverview park can join and post in. The FB group is monitored by Dianne Hoddinott for RPCA. The Friends of Riverview Park Green Spaces group Facebook group is managed by Ron Ridley & members of the group can post too.
- The Board of Directors decided in 2025 to deactivate the RPCA X/Twitter account. In the coming year we will explore using BlueSky.
- We have also begun using Reddit to publicize larger events like the Movie Night, reaching 10,000+ people in the r/Ottawa sub-reddit.

Lynne Patenaude, Communications Director