

Riverview Park Community Association 2025 AGM Membership Report



Membership remains steady at approximately 100 residents, a slight decrease from around 110 at this time last year.

During our Fall events, including the Councillor's Corn Roast, Fall Cleaning the Capital, and Fall Social we actively promoted membership and successfully signed up many members.

The RPCA hosted more events this past year, reaching a greater number of residents. However, there appears to be a communication gap or other factors preventing a significant increase in membership, which has remained around 100 residents. The communication gap is that some people think signing up means you are volunteering to do RPCA work, and while that is always nice, it is not a membership requirement.

This is the first full year operating under higher membership fees, and while membership numbers have not been affected, the increased fees have improved our financial stability and will enable us to make a greater impact in the coming year.

We continued hosting larger social events such as the Winter Carnival, Summer Carnival, Movie Night, and Fall Social, which contributed to new memberships. Additionally, the RPCA secured special rates for some sporting events and offered membership discounts for the Fall Social, likely to encourage more residents to join.

Our focus moving forward is to build on this momentum through ongoing successful events and a targeted membership communication campaign.

Fundraising events such as the Fall Social contribute to the RPCA's operating expenses, while increasing membership helps support community activities and initiatives.

We plan to promote the RPCA across more channels and more frequently while offering a variety of activities that appeal to residents and attract new members. We recognize the importance of collective effort "many hands make light work" and, while the Membership position was only filled on an ad-hoc basis this past year, we have identified a volunteer from the community to lead Membership efforts for 2025/26.

Ron Ridley
22 October 2025