

Minutes of Meeting Riverview Park Community Association

Wednesday, December 10, 2008
Dempsey Community Centre (7-9 p.m.)

Present

Cheryl Koury
Chris Mark
Brant Scott
Sue Vye
Orrin Clayton
Kris Nanda
Janina Nickus

Absent

no one

Total 0

Total 7

Executive Meeting

Guests: François Allard, Sami Rehan (on Caledon) & Mary Anne Thompson (editor of OSCAR & currently working on our paper re layout)

1. Brant Scott called the meeting to order at 7:10 p.m. and we all introduced ourselves.
2. Approval of **Agenda** – moved by Sue, seconded by Cheryl.
3. Approval of previous minutes re Nov. 12/2008 meeting approved; moved by Chris, seconded by Sue.

4. Discuss replacing treasurer and contingencies – interim treasurer

Norm has not invoiced advertisers for the December edition of Riverviews as he needs a contact name, number, address, email address, for the billing. We don't have a name yet as we have no treasurer. Suggestion to rent a post office (P.O.) box at Shoppers, Elmvale or another nearby location that the RPCA can use for its mail. Motion made by Chris Nanda to have Orrin rent a P.O. box for an indeterminate period to give Riverviews advertisers as a contact; seconded by Cheryl. For a new treasurer, Sue Vye met a new couple just moved into the neighbourhood who are interested in participating in the community. One of them has financial/accounting background.

Action Item: Sue will contact them to see if they are interested.

5. Discuss status of Riverviews newspaper

- (i) Viability of future publication
- (ii) Replacing advertising manager (Carole Moulton)
- (iii) Replacing distribution manager (Paul Walsh)
- (iv) Billing for ads without a treasurer (Norm Abraham)

Three key positions (advertising manager, distributor & treasurer) are vacant. Estimates for the December issue provided by Norm via Orrin:

Income	\$3,694	(advertising revenue)
<u>Expenses</u>	<u>\$3,807</u>	(printing costs & honorariums)
Net Loss	\$ 113	

The paper generally breaks even. OSCAR has an ad manager that gets paid 16% of the total ads she brings in (the Glebe pays about 13-14% of the ads). OSCAR also has a paid bookkeeper. Sue volunteered to "test drive" the position of advertising manager for the next issue to see if she can manage this & her regular job. She has previous experience with advertising. Sue needs information

(name, address, email, phone number) about our advertisers; Sue to contact Norm/Carole to obtain this information.

We discussed ways to reduce workload on the paper- drop number of issues from 5 to 4 per year; smaller issues- less content; defer next issue to March 2009 (instead of February 2009); new format- perhaps newsletter style

Chris Mark & Cheryl volunteered to handle together the distribution of next *Riverviews* edition – March 2009

6. Committee reports and new membership selection for this term

(i) Planning & Development - Kris Nanda is the chair of the committee with François Allard, Brant and possibly John Neale as members. Their committee doesn't keep meeting minutes, but issues are shared at board meetings and via reports/articles in *Riverviews*. The Browning Avenue Rapid Transit Corridor environmental assessment (E.A) will start soon; bids are coming in for the E.A.

(ii) Parks, Recreation and Environment – Pam Clayton is chair, members- Chris Mark, Cheryl Koury, Janina, Louis Comerton, Kim Fisher, Chris MacAvoy & Carol McQueen. Funding for the City outdoor rinks has been approved for the 2009 budget. The committee is actively looking for volunteers (via signs, phoning & Email) to supervise 2-hour shifts at Balena Rink. (Brian Oliver confirmed he will be ice-maker for Balena again this season.)

The committee wants a by-law against feeding the crows, however many types of birds feed within the city/at birdfeeders. The board agreed it would be too difficult to word such a by-law. The committee wants to plant daffodils at the Cancer Survivor Park and has discussed this with the foundation.

(iii) Communications Committee- Orrin will chair. Members? Sue Vye,

8. **New Business** – the board should acknowledge the 3 volunteers who have/will be stepping down- Carole Moul (board member & *Riverviews* adverting manager); Norm Abraham, treasurer; and Paul Walsh- *Riverviews* distributor.

Action Items: **Janina** will get thank-you cards for the three of them & bring to our next meeting (on Dec. 16 or Jan. 14) so current board members can sign the cards,

Orrin- will make a "Volunteer Extraordinaire" award for Paul Walsh

9. Adjournment – Meeting adjourned at about 8:45 p.m.

Next meeting (special meeting to have Algonquin students make presentation re memberships, how to attract new board members, events to draw members, etc.) - **scheduled for Tuesday, Dec. 16, 2008, 1548 Caledon St. (Brant's house) at 7:30 p.m.; deferred to the New Year.**

Next regular board meeting - Wednesday, January 14, 2009 (7 p.m. at Dempsey)

Minutes prepared by Janina Nickus